



# Why would Sponsors and Employers use NovaLink?

Finch allows employers to sign in once to unlock automated provider integrations.

## What does that mean for me as an employer?

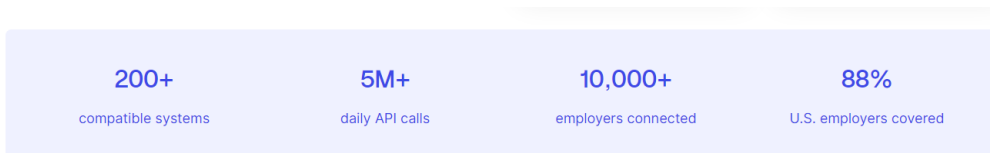
Finch creates a connection between your provider and Nova 401(k) Associates for a nominal cost.

## What are the benefits?

- Connect in just 30 seconds
- Keep every system in sync
- Eliminate **manual data** uploads
- Reduce administrative error
- Unlock 360 functionality with **no extra cost**

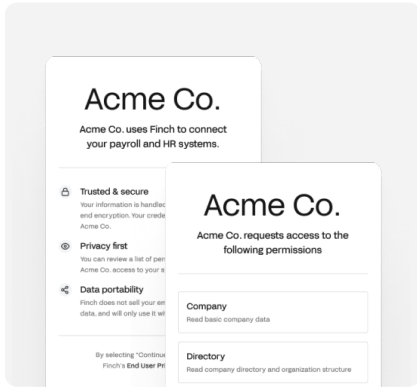
## Trusted by hundreds of platforms

Finch helps hundreds of platforms access employment data securely.



# How does it work?

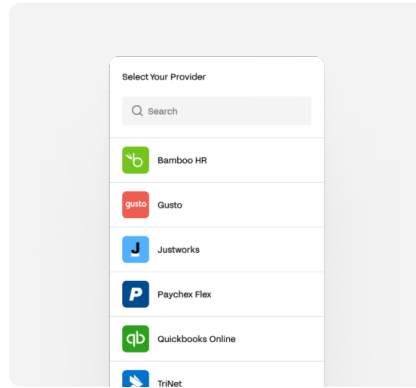
In just 3 steps, connect your payroll provider in 30 seconds or less. Finch only provides the data you consent to share.



## Step 1

### Confirm Permissions

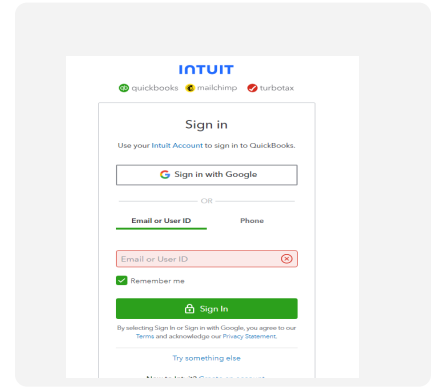
Review our data and privacy disclosures, and grant Finch permission to collect the data. We only share the data you approve.



## Step 2

### Select a Provider

Select your payroll or HR system from Finch's list of 200+ integrations.



## Step 3

### Authenticate Access

Follow the prompt to connect to the system using account credentials, API keys, or another 3rd party access method.

# Is it secure?

When you connect your payroll or HRIS system through Finch, we work behind the scenes to protect your data. The following are just a few of our security practices that help keep your company and employee information secure.

- End-to-end data encryption
- Secure cloud infrastructure
- Continuous monitoring
- Global data and security compliance
- Soc 2, GDPR, CCPA, HIPAA Compliant

# FAQs

## Why connect my payroll data to another platform?

Payroll systems house data that can be used to power other apps and services, such as data on employee count, employment status, income history, benefits enrollment, and more. Finch will specify what data the platform is requesting so that you can make an informed decision about what data you would like to share.

## What data will Finch have access to?

Finch prompts employers to review and consent to share any data requested by a platform. Finch discloses data privacy practices before any connection is established, so you know how your data is transferred and stored.

## Do you sell my data?

We do not sell identifiable or anonymized employer or employee data.

## Why do I need to authenticate using an admin account?

Finch may require specific permissions to access the scope of data being requested from the platform. In order to consent to sharing certain types of data, admin privileges are required.

## How is my data stored?

Finch utilizes best-in-class encryption protocols and compliance standards to keep your data safe.

Our infrastructure enforces the use of TLS 1.2 to encrypt data in transit, and AES 256 bit encryption for data at rest. Data is backed up across our data stores each day, and all backups are encrypted. We also employ strict data retention policies. We erase data from our system when a connection is deactivated.

We are SOC 2 and CCPA compliant and seek to protect personal data from unauthorized access, use and disclosure with physical, technical, organizational and administrative security measures based on the type of data and how it is being processed. SOC 2 is an independent audit report which details information and assurance about Finch's controls.

## Will I need to authenticate multiple times?

Depending on the integration, you may need to re-authenticate to keep your connection active. Authentication requirements vary, and are dependent on security protocols and cookie expirations set by each provider. Any integration, via Finch or otherwise, will be subject to similar requirements.

## Why do platforms use Finch?

Without Finch, platforms must ask employers to regularly update company and employee data in their system, usually through manual data uploads. The alternative is to build and maintain hundreds of integrations themselves, which limits their capacity to offer new services. With Finch, they can offer a better user experience, support more integrations, and focus their engineering resources on building additional features and services.

*For more helpful answers to any questions you still may have, please feel free to download our white paper at <https://www.tryfinch.com/whitepapers>*